

# For Discussion, KMPRO, New England Chapter, Defining the *Content* in *Content Management*

Compiled by LWM Technology Services, 8-19-2004

Selected definitions of **content** on the Web found through *Define* command on Google. Highlighted definitions were those most suitable to the discussion attendees.

everything that is included in a collection; "he emptied the contents of his pockets"; "the two groups were similar in content"

[www.cogsci.princeton.edu/cgi-bin/webwn](http://www.cogsci.princeton.edu/cgi-bin/webwn)

what a communication that is about something is about

[www.cogsci.princeton.edu/cgi-bin/webwn](http://www.cogsci.princeton.edu/cgi-bin/webwn)

the sum or range of what has been perceived, discovered, or learned

[www.cogsci.princeton.edu/cgi-bin/webwn](http://www.cogsci.princeton.edu/cgi-bin/webwn)

The actual 'meat' of a document -- all of the words, images, and links which a user can read and interact with. I use this term a lot to mean "whatever you put in the document."

[www.cwru.edu/help/introHTML/glossary.html](http://www.cwru.edu/help/introHTML/glossary.html)

Content means all forms of information, and without limitation includes: text, formatted text such as HTML pages, interactive and/or dynamic Web pages (such as those generated from data files and databases), images, animation, video and sound files. It may also include software, Web-based output from software applications and Web-based input (ie. transactions).

[www.murdoch.edu.au/cwisad/glossary.html](http://www.murdoch.edu.au/cwisad/glossary.html)

The part of an XML document that occurs after the prolog, including the root element and everything it contains.

[java.sun.com/xml/jaxp/dist/1.1/docs/tutorial/glossary.html](http://java.sun.com/xml/jaxp/dist/1.1/docs/tutorial/glossary.html)

Content is more than information on a Web page. The way it is delivered, organized, and shown together form content. Think of content as the foundation which holds the Web page together; build from the ground up and make it easy to understand. Let the content be your guide, so others may understand what you want to show.

[www.savvy.net/terms.htm](http://www.savvy.net/terms.htm)

Information on an Amazon.com detail page beyond the basic platform/media/price information. For example, cover art, a product description, and screen shots are all great ways to add content to your page.

[www.amazon.com/exec/obidos/tg/stores/static/-/software/glossary-software/](http://www.amazon.com/exec/obidos/tg/stores/static/-/software/glossary-software/)

In the CMF worldview, everything is content. This applies to traditional things such as HTML pages. But it also applies to dynamic information such as posts in a threaded discussion or calendar events. It also means that images, downloadable executables, logic in scripts, etc. are also content.

[plone.org/documentation/book/e](http://plone.org/documentation/book/e)

The subject matter or discipline that teachers are being prepared to teach at the elementary, middle level, and/or secondary levels. Content also refers to the professional field of study (e.g., special education, early childhood, school psychology, reading, or school administration).

[www.ncate.org/search/glossary.htm](http://www.ncate.org/search/glossary.htm)

Content is the second attribute in a meta tag; it describes the data or information stored in the meta tag. Also, the term content is often used to describe the information presented in a web page as opposed to the

mark-up or code used to control the presentation.

[www.cybraryn.com/support/resources/html/htmlterm.asp](http://www.cybraryn.com/support/resources/html/htmlterm.asp)

— Common term for information or knowledge managed and shared over the Internet.

[www.sirsi.com/glossary.html](http://www.sirsi.com/glossary.html)

Valuable information that makes people want to visit your Web site. Might include: policies and procedures, photographs, instructions, illustrations, contact phone numbers and addresses, entertainment, calendars and schedules of events

[www.itc.virginia.edu/desktop/web/glossary.html](http://www.itc.virginia.edu/desktop/web/glossary.html)

The typography, composition, content links of a website; what the user interfaces with on their monitor; the look and feel of a website; the sum of all elements of a website is generally considered content.

[www.beyondink.com/glossary.html](http://www.beyondink.com/glossary.html)

Data that servers stream to a client or clients via unicast or multicast. Content can originate from live audio or live video presentation, stored audio or video files, still images, or slide shows. The content needs to be transformed from its original state into ASF in order for a server to stream it. Windows Media servers can stream live ASF streams or stored .asf files as content.

[www.microsoft.com/windows2000/en/advanced/help/ns\\_glossary\\_epcb.htm](http://www.microsoft.com/windows2000/en/advanced/help/ns_glossary_epcb.htm)

For HTML, content is why users access Web documents and what will keep them coming back for more. For this very reason it is critical that the information available to viewers online is fresh, innovative but most importantly is useful.

[www.dunway.com/html/freenet\\_terms.html](http://www.dunway.com/html/freenet_terms.html)

Information available on the Internet for retrieval users, including Web pages, images, music, news, educational and reference materials.

[www.championventures.com/glossary.htm](http://www.championventures.com/glossary.htm)

The information that a document is meant to convey, as opposed to form. See also Scope and content.

[SAA]

[records-srv.uwimona.edu.jm:1104/glossary.html](http://records-srv.uwimona.edu.jm:1104/glossary.html)

is the subject matter held in a field of study; a part, element, or complex of parts.

[www2.parsons.edu/foundation/glossary/definitions.html](http://www2.parsons.edu/foundation/glossary/definitions.html)

within a document, is one level of information (the other level is information about the content, markup of some kind). In SGML, information content is made up of data characters and is enclosed within markup.

[www.uoguelph.ca/history/urban/glossary-03.html](http://www.uoguelph.ca/history/urban/glossary-03.html)

Anything you offer to your surfers on your site: images, videos, chat rooms, stories, programs etc. For most sites though, content means information in the form of words.

[a-web-biz.com/glossary.htm](http://a-web-biz.com/glossary.htm)

The content of a web page refers to the information (in its various forms, e.g. text, graphics, sounds) sent to the user, as compared to formatting instructions which control colours, layout, timing etc. BackBack to main documentinternet lynx

[www.internetlynx.com.au/glossary.html](http://www.internetlynx.com.au/glossary.html)